University of California, Los Angeles
Tuesday & Thursday; 12:30pm – 1:45pm
Broad 2160E

Professor: Matt A. Barreto
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Phone: 909-489-2955
Office Hours: Before class is most open, 11:30am – *by appointment, please email or text me*
Course website: http://mattbarreto.com/mbarreto/courses/ps181b.html

Course Description:

This class will examine the history and contemporary role of Hispanics and Latina/os in the U.S. political system. We begin with a brief historical analysis of Latina/o immigration and migration, followed by the struggles during the civil rights movement, then increases in citizenship, registration and voting in the 1980s and 1990s, and finally we address waves of anti-immigrant attitudes, and the response by Latinos today. The class will also focus on political relationships between Latinos and non-Latinos as they relate to political institutions, political parties, voting coalitions, representation and public policy – including a focus on Latinos role in recent presidential elections from 2008 to 2024.

Finally, students will learn how to analyze data on Latina/o public opinion, voting behavior and political attitudes using the Latino National Survey (LNS), the Collaborative Multi-Racial Post-Election Survey (CMPS) 2016 or 2020 or the American National Election Study (ANES) 2016 or 2020 dataset on a broad range of topics. Review all the surveys to determine which has questions you are most interested in. Students can select to work on any political, policy, social issue topic and public opinion data will be provided. Students will conduct basic data analysis to answer questions about how Latina/os view the political system and why.

Books:

Each week there will be required readings from one or more of these books. Readings should be done for the <u>day they are assigned</u>. For many weeks, the required readings are posted online, or distributed as a handout or link.

- John Garcia and Gabriel Sanchez. 2021. *Latino Politics in America,* 4th Ed. Rowman & Littlefield

- Matt Barreto and Gary Segura. 2014. *Latino America: How America's Most Dynamic Population is Poised to Transform the Politics of the Nation*. Public Affairs Press.

Grading:

Participation in TA section	25 points
Final Exam	50 points
Research Project	25 points

TOTAL	100 points

Important note: Your TA is in charge of your grade. I do not believe in intervening or overruling the TA. They work hard and they know each student work best. If you have any *serious* grade problems you can come to me, and I am always happy to answer any substantive questions about course material and lectures, but I trust the TA's to do all the grading and I defer to them.

Extra Credit:

Throughout the quarter, there will be opportunities to attend various events, talks, and symposiums on campus that are related to racial and ethnic politics which will count for small, **but important**, extra credit points. You must get permission BEFORE you attend an event that your TA or Professor will count the event as extra credit. After attending, you must write a one page summary of the event and attach proof that you attended.

Weekly Class Agenda (subject to change given guest speakers or public health issues**)**

Week 1: Introduction
Tues   Intro to Latino Politics [Garcia and Sanchez, ch 1, ch 2]
Thurs   Latino diversity and unity [Latino America, ch 2, Garcia & Sanchez, ch 3]

Week 2: The changing Latino community
Tues   National origin groups and growth among Central Americans
              [Garcia & Sanchez, ch 4-5]
Thurs   Population Growth vs. Voting Strength [Latino America, ch 4]

Week 3: Latino political participation
Tues   Patterns of political participation [Garcia and Sanchez, ch6]
Thurs   Latino public opinion, partisanship and ideology [Latino America, ch3]

Week 4: Mobilizing the Latino Vote
Tues   Lessons from California [Latino America, ch 9]
Thurs   Get-Out-The-Vote (GOTV) [Garcia and Sanchez, ch7, ch12 & online]

Week 5: The Latino vote in recent elections
Tues   The 2008 - 2010 presidential and midterm elections [Latino America, ch 5-6-7]
Thurs   The 2012 – 2014 presidential and midterms [Latino America, ch 8 & ch 10]

Week 6: The Latino vote in the Trump era

Tues	The 2016 presidential election: Trump v. Clinton [Readings online: Santa Ana, Sanchez & Gomez-Aguinaga, Barreto et al., Lavariega, Gutierrez et al.]
Thurs	The 2018 midterm elections [Readings online: Barreto, Segura, Morales]

Week 7: The Latino vote in the Trump era

Tues	The 2020 presidential election: Trump v. Biden [Readings online: Ocampo, Garcia-Rios, Gutierrez]
Thurs	Data Analysis Training Course using Stata **ATTENDANCE VERY STRONGLY ENCOURAGED!** Overview on research project and detailed instructions

Week 8: The Latino vote in the Trump era

Tues	The 2024 presidential election: Trump v. Biden / Harris [Readings online: TBD]
Thurs	Interview and guest lecture – Chuck Rocha, Sanders campaign, Nuestro PAC

Week 9: 2024 recap and hearing from the experts

Tues	Interview and guest lecture – Maria Cardona, CNN political analyst
Thurs	Interview and guest lecture – Adrian Saenz, Paid Media consultant, HFP

Week 10: Independent research and writing

Tues	Work on data analysis and slide deck for final project
Thurs	Work on data analysis and slide deck for final project

Finals Week:

FINAL	In-class final exam – Consult registrar for date/time (March 18 @ 3pm) Final public opinion project due

Finally, let me provide some clarification on what I am expecting for the final on the public opinion project. There is no paper, just a final report which will be turned in as a PowerPoint or similar presentation file. In addition to the presentation file, you will also turn in something called a ".do file" which we will go over in Week 8 in our (possibly virtual) "computer lab" meeting. A .do file is just your saved commands and notes from the data exercise, basically just showing the work you did in a text file.

The presentation - which you are just turning in, not delivering a presentation - should be 12 slides long, including a cover page with title and your name, a description of the dataset we are using, statement of your research question and topic, review of what the course readings have stated on this topic, and then the tables and charts depicting your results, and a conclusion. If you have been doing all the readings and attending lecture, this should be very straightforward. We will go over all the details of how to analyze the dataset in Week 8, and then you have over two full weeks to complete the data analysis and presentation where we have no new lecture material.

The software we will use – Stata – is available for free through your UCLA login to the campus software suite. You can also download and install a 2-week trial version for free for educational use from the Stata website.

Step-by-step instructions for completing the final project are in this PDF on the course website. You must come up with your own research question, you may not copy the example on the instructions.